


# ROLLER GARAGE DOORS: QUALITY versus PRICE

The old adages 'you get what you pay for' and 'buy cheap buy twice' certainly ring true with roller garage doors.

While some companies entice homeowners with deals around £900 including VAT and installation, it's important to remember the peace of mind, reliability and safety which come with buying a quality product from a reputable manufacturer like Aluroll. Cheaper doors contain cheaper components which are prone to failure, therefore any perceived savings can be offset by repairs and replacements over its lifespan.

Here are some of the typical differences between Secureroll and other roller garage doors. The choice is yours!

		LOW-COST ALTERNATIVE
<b>BUILD QUALITY</b>		
CHOICE OF PROFILES	✓ 77MM OR 55MM COMPACT FOR A PRICE REDUCTION	✗ 55MM ONLY
CURTAIN SUPPORT	✓ HEAVY DUTY GALVANISED STEEL BARREL	✗ PLASTIC DRAIN PIPE
BOX AND END PLATES	✓ FULL ALUMINIUM BOX WITH CAST END PLATES	✗ PLASTIC END PLATES ONLY, EXTRA COST FOR BOX
CURTAIN SECURITY	✓ PATENTED ANTI-LIFT SYSTEM, PREVENTING CURTAIN FROM BEING FORCED OPEN FROM UNDERNEATH	✗ TOP LATH SIMPLY SCREWED TO PLASTIC BARREL. CURTAIN EASILY LIFTED, COMPROMISING SECURITY
SAFETY BRAKE	✓ STANDARD ON ALL CLASSIC DOORS	✗ N/A
SAFETY EDGE	✓ TRIPLE CHAMBER RUBBER WITH WIRED OR WIRELESS OPTICAL SENSOR	✗ SINGLE CHAMBER RUBBER, NO SAFETY EDGE (HOLD-TO-RUN OPERATION ONLY)
AUTOMATION	✓ MARKET-LEADING SOMFY OR TELECO PANEL	✗ UNBRANDED LOW-COST PANEL
STANDARD PANEL FEATURES	✓ LED COURTESY LIGHT, IN-BUILT ALARM & HOLIDAY MODE	✗ N/A
CONTROLS	✓ TWO FOUR-BUTTON HANDSET WITH WALL SWITCH & MOBILE PHONE UPGRADE OPTIONS	✗ ONE SINGLE BUTTON HOLD-TO-RUN HANDSET (SECOND OFTEN CHARGEABLE)
<b>COLOURS</b>		
WIDE RANGE OF STANDARD FINISHES	✓ 21 SOLID COLOURS & PAINTED WOOD EFFECTS	✗ LIMITED COLOUR RANGE
PREMIUM FINISHES	✓ WOOD LAMINATE EFFECTS & COLOUR MATCH SERVICE	✗ N/A
MATCHING BOX & GUIDES	✓ PAINTED AS STANDARD	✗ SURCHARGE IF AVAILABLE
<b>PEACE OF MIND</b>		
GUARANTEE	✓ 5 YEARS NO-QUIBBLE	✗ TYPICALLY 12 MONTHS TO 2 YEARS (OFTEN CHARGEABLE)
PRODUCTS CE MARKED	✓ COMPLIANT WITH EUROPEAN LEGISLATION	✗ N/A
SECURED BY DESIGN	✓ CLASSIC ONLY	✗ N/A
MANUFACTURED IN THE UK	✓ ISO 9001:2015 ACCREDITED WITH OVER 20 YEARS MANUFACTURING EXPERIENCE	✗ N/A
SUPPORTING DOCUMENTS	✓ 15 PAGE FULL COLOUR BROCHURE PLUS CONFORMITY & WARRANTY DECLARATION	✗ N/A